## **Building Markets Mission**

We build inclusive economies for small businesses so that all people have the opportunity to rise.

We do this by opening opportunities for the small business owners who fuel more than **70% of the world's jobs**.

Since 2004, our work has helped more than 27,000 small businesses secure business transactions valued US \$1.4 billion and create over 74,000 jobs.







## Our Core Activities: A Journey with MSEs





## Problems Facing Marginalized Small Businesses



